

Committee(s):	Date(s):
Culture, Heritage & Libraries Committee	28 January 2013
Subject: City Arts Initiative – Change Alley projection	Public
Report of: Town Clerk	For Decision
<p>Summary</p> <p>The City Arts Initiative has considered an application from the Department of Environment to install a temporary art installation in Change Alley. The installation will consist of projected images telling the story of a little boy who lives in Change Alley and his exploration of the area. The City Arts Initiative Group recommends that the application be approved.</p> <p>Recommendation(s)</p> <p>Members are asked to:</p> <ul style="list-style-type: none"> • Approve in principal the Change Alley arts application. 	

Main Report

Background

1. The City Arts Initiative was established to improve the management of public art in the City. It provides advice to your Committee and service Committees as appropriate on proposals for new public art, maintenance of the City's public art and if necessary, decommissioning.

Current Position

2. The City Arts Initiative group considered an application from the Department of the Built Environment to install a video projection art installation in Change Alley for up to six months from March 2013. The application and associated images are attached as an appendix.
3. The installation will be a specially developed animation about a little boy who lies in Change Alley projected on to the walls in the alley. The animation, which will change daily, will show the boy experimenting in and exploring the area. Its installation is intended to encourage passers-by to further explore the space.
4. Planning permission will not be required as the project does not affix to the buildings in the proposed area.

Options

5. Your Committee is asked to consider whether or not to approve this application.

Proposals

6. The proposal has been considered by the City Arts Initiative, who recommended it be approved.

Corporate & Strategic Implications

7. The City Arts Initiative was formed to support the City's management of public art which supports the "vibrant and culturally rich" strand of the City Together Strategy and the delivery of the Cultural Strategy.

Implications

The project is fully funded by money associated with the Local Implementation Plan. Due to Change Alley being situated in a conservation area, none of the fittings will be attached to listed buildings. The City Planning Officer has therefore advised that planning permission will not be required as no equipment will be fixed to the buildings, nor will it impede the public highway. The installation will have suspension or secure scaffolding to safely house the projector.

Conclusion

8. It is recommended that the Change Alley application be approved as it will add vibrancy and interest to the area.

Appendices

- Appendix 1 – Application and associated images

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